



# Strategic Energy Management MEASURE

Take the first step to saving energy.

Organizations are eager to understand in a comprehensive way where their energy usage stands today in order to start setting their energy efficiency goals. Together, we'll work with your team to achieve the first stage of reducing energy use—getting a complete picture of how your organization uses energy today and recognizing where reductions are possible.



## Let's make a plan.

Whether you're just beginning strategic energy management (SEM) or continuing your journey to achieve optimal energy efficiency, we'll create a roadmap for success that is sustainable, achievable and meaningful for your organization.

### 1 Assess

Understand where energy is used within your organization—from product development and physical corporate assets to transportation and logistics, as well as employee outputs.

### 2 Benchmark

Apply standardized measurements that are specific to your organization's size and industry to develop a baseline for energy consumption and track your progress toward reduction over time.

### 3 Report

Integrate all energy sources using CLEAResult ATLAS™ to receive a real-time measurement dashboard that allows you to report findings and success to those invested in your energy-saving success.

### 4 Review

Evaluate your strategic energy management plan on a regular basis to identify where energy use can be reduced to meet organizational goals, both environmental and financial.

## Key areas of focus



### Behavior

Saving energy often starts with simple behavioral changes to use less each day.



### Equipment

Upgrading outdated equipment to certified, energy-efficient models ensures your savings last.

## CLEAResult ATLAS™

Our all-in-one SEM solution

- ✔ Customer-centric UI
- ✔ Customer service and support
- ✔ Project management and reporting
- ✔ Secure data storage
- ✔ CUSUM or regression modeling



We change the way people use energy, *for businesses.*

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Scan here to learn more